

LATAKOO FOR PRODUCTION TEAMS & CONTENT CREATORS

Creativity, Sans The Chaos

Effortless Media Management

"When I was building John Johnson Reporting and Al Primo & His Eyewitness News Revolution, I was working with genuinely disparate material — old and new, large and small, different codecs and different eras of decay. There's no version of finishing either film without latakoo underneath me as the production spine."

— Brian Calfano, Director of Film Partnerships, latakoo



Brian Calfano

Director of Film Partnerships

Built for film and documentary producers, content creators managing large-scale projects, and international teams working across time zones — latakoo takes footage from any camera, any codec, and gets it searchable, editable and shared without the format headaches that used to eat a day of an edit.

WHAT YOU GET



Ingest & Organize

- ✓ Codec-agnostic ingest — any camera, any format, no delays
- ✓ Time-coded transcripts make every clip instantly searchable
- ✓ Metadata tagging with automatic CMS ingest



Edit & Collaborate

- ✓ Cloud-based clip editing straight from uploaded video or transcript text
- ✓ Real-time team collaboration and commenting, wherever the crew is
- ✓ Automatic transcription in 99 languages, translation in 133



Deliver & Support

- ✓ **Flight** — patented upload tech that tracks every transfer in progress
- ✓ **Pilot** — cloud media asset manager to view, share and collaborate
- ✓ **HUB** — workflow automation into whatever systems you already run, backed by 24/7 live support

DETAILS

We don't just support production — we do it, too.

Documentary Awards

Telly Award Winner

Documentary category, 47th Annual Telly Awards (13,000+ entries) — *John Johnson Reporting*

14 Festival Awards

Combined across *John Johnson Reporting* and *Al Primo & His Eyewitness News Revolution*

NY Emmy Nominee

Al Primo & His Eyewitness News Revolution

See it for yourself

latakoo.com/solutions/production-content-creators

Get in touch

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BEYOND THE PLATFORM

Award-Winning Documentary Work

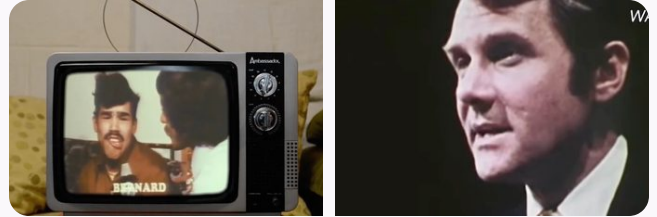
latakoo directs and produces documentaries about the people who built television news — work that draws on the same archival and workflow instincts it brings to every production partnership.



John Johnson Reporting

The story of the trailblazing New York journalist who remains the only person ever to anchor at WABC, WCBS and WNBC. Narrated by Whoopi Goldberg, built on archival material in direct collaboration with ABC and Disney.

Winner — Documentary category, 47th Annual Telly Awards (13,000+ entries)



Al Primo & His Eyewitness News Revolution

The story of the local-news pioneer who created the Eyewitness News format — the team-anchor, personality-driven approach that reshaped how American local television covers its communities.

NY Emmy nominee • part of 14 combined festival awards across both films

TRUSTED BY PRODUCTION TEAMS

First Look TV

The documentary series *Last Night Out* leaned on latakoo to manage a genuinely large archive — thousands of clips and stills across varying resolutions and codecs — while keeping a distributed production team working from the same footage in real time. It's the same challenge every production team eventually runs into: too much material, too many formats, not enough hours to sort it by hand.



Luke Hanrahan, who works with First Look TV and is part of the latakoo sales team, helped bridge that relationship — the kind of hands-on support that comes standard with every latakoo partnership.

See the platform behind the storytelling

latakoo.com/solutions/production-content-creators

Explore latakoo

UNLIMITED ARCHIVE STORAGE

Your Footage, Preserved — Any File, Any Size, No Limit

Beyond active production, latakoo doubles as an archive with no cap on file count or file size. That's what **production pause pricing** is for: when a production goes quiet between shoots or seasons, move it into inactive storage and pay a fraction of what full active-production mode costs.

Inactive Storage Pricing

STORAGE	MONTHLY	PER GB AT FULL USE
Up to 5 TB	\$200/mo.	\$.040/GB
Up to 10 TB	\$350/mo.	\$.035/GB
Up to 20 TB	\$500/mo.	\$.025/GB
Up to 50 TB	\$1,200/mo.	\$.024/GB
50+ TB	Custom quote	\$.22/GB

Good to Know

- ✓ Search, view and download archived assets anytime
- ✓ 5% of stored content in free egress/mo.; \$.075/GB beyond that
- ✓ 3-month minimum dormancy; convert back to active anytime
- ✓ Up to 2 users on Starter, up to 3 on Team
- ✓ Not available on the Solo Producer plan

PRODUCTION LICENSE PLANS

Choose the Plan That Matches Your Production

Solo Producer

\$69/mo per seat

Up to 3 seats
1.5 TB storage
500 GB egress/mo.
Up to 5 project networks
Email support (48-hr SLA)

Production Starter

\$450/mo

Includes 5 seats
10 TB storage
2 TB egress/mo.
Up to 15 project networks & collaborators
Business-hours phone + 24-hr email SLA

Production Team

\$800/mo

Includes 10 seats (\$65/additional, up to 25)
20 TB storage
6 TB egress/mo.
Up to 30 project networks & collaborators
Priority business support + 24-hr email SLA

These tiers are a starting point, not a straitjacket. License features mix and match into a bespoke plan built around what a given company actually needs.

Annual billing available on every tier at a discount. Need more than 25 seats? Ask about Enterprise pricing.

Upload-Only Seats for Field Freelancers

A lightweight way in for stringers and freelance crews who just need to get footage from the field into your system — without paying for the full collaborator license.

Questions about archive or licensing?

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Get in touch